

CLÀUDIA PRAT

Journalist Leading Innovation and Digital Change

CONTACT

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EDUCATION

New York University

M.A. Studio 20, Digital
Innovation (US, 2014-2015)

**Autonomous University of
Barcelona**

B.A. Journalism
(Spain, 2004-2009)

LANGUAGES

English

French

Spanish

Catalan

HEAT

Hostile Environment

Awareness Training.

(May 2018, International
Women Media Foundation)

EMERGING MEDIA

Pushing innovation in journalism and storytelling

- Partnered with **Associated Press** and **New York Times** producers to create **360-degree videos**. (US, 2016-2017)
- Led **Univision's** first **virtual reality** videos and the creation of a VR pipeline (US, 2016).
- Project leader of the first **interactive-documentary** at Arthur Carter J.School NYU (US, 2015).
- Co-created the first **interactive map and parallax** storytelling at the Center for Memory and Testimony Studies in Kitchener-Waterloo (Canada, 2014).

PRODUCTION

Extensive video-production skill. Ability to identify and solve problems

- **Reporting Fellowship Women Media Foundation 2018.** African Great Lakes Reporting Initiative.
- **Pitching original** stories on social-justice, environment, LGBTQ and post-conflict zones.
- **Field Production** in Bosnia-Herzegovina, Morocco, Spain, Colombia, US including Hurricane Harvey.
- Tailoring **projects for social media**. Creation of original gifs.
- **Working with** Business Strategy and Editorial to **increase user engagement**.
- **Facilitating quick turnarounds** by creating video-editing templates.
- Advising producers to use the **Open** Broadcaster Software to **improve Facebook Live productions**.

THOUGHT LEADERSHIP

Adviser, Workshops, Keynote Speaker

- **Keynote Speaker:** *Innovation in Storytelling for I-DOCS* (UK, 2016), MOOC Knight Center for Journalism, Columbia University (US, 2017), University of Maryland (US, 2017).
- **Track Leader:** Immersive Journalism for the **National Association of Hispanic Journalists**.
- **Workshops** *360-degree video and Innovation in Journalism*. CUNY Latino Media Summit, Civic Hall, Grupo Diarios de America, New York University (US, 2017).
- Contributor at **Journalism 360**: writing articles, hosting gatherings (US, 2017).
- Instructor at the **M.A. Gender and Communication** University Autonoma of Barcelona (Spain, 2018).

Website and Work Samples: www.webdocc.net